

TOUR **DOWN UNDER**

2025 SEASON PREVIEW



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2024 ACHIEVEMENTS

PILOT SEASON SUCCESS

The Tour Down Under's 2024 pilot season was an overwhelming success. We invested in developing relationships of trust and confidence and disrupted the market through the combination of properties brought together to support the tour's vision and mission. (partnerships, education, digital and social). This is compelling proof of concept of our primary objective: to establish the world's foremost pre-season professional tour to bring disc golf – and those who love to play and watch it – to new heights..



820k+

YOUTUBE VIEWS

OF TOUR DOWN UNDER CONTENT
ACROSS 54 VIDEOS

100k+

ACCOUNTS REACHED

ON INSTAGRAM BETWEEN
JAN-FEB 2024

590+

COMPETITORS

ACROSS FOUR EVENTS,
OF ALL AGES AND ABILITIES

\$140k+

CASH & PRIZES

AWARDED ACROSS FOUR
TOUR DOWN UNDER EVENTS (NZD)

\$200k+

ECONOMIC IMPACT

FOR MOST REGIONS PER EVENT (AVG)

150+

KIDS & STUDENTS

INTRODUCED TO DISC GOLF IN
PARTNERSHIP WITH UPLAY

"OUR PILOT SEASON ACHIEVED WORLDWIDE ACCLAIM. WE'VE BUILT A FOUNDATION FOR GROWTH AND ARE EXCITED TO TAKE THE TOUR TO THE NEXT LEVEL IN 2025."



HENRY PEARSON
TOUR DIRECTOR



2025 SEASON PREVIEW

2025: BRING IT ON!

This summer, January-February 2025, the Tour Down Under returns with an all new pre-season, pro tour disc golf action! Tune in and watch the world's best touring pros go head-to-head with Australasia's rising stars, across five events at New Zealand's most beautiful disc golf venues. Catch all the action broadcast online, live and post-production, in partnership with some of disc golf's media giants.

TARANAKI

JAN 10 - 12

TAUPO

JAN 17 - 19

AUCKLAND

JAN 25 - 27

CHRISTCHURCH

FEB 06 - 09

4 EVENTS. 5 WEEKS. AT NEW ZEALAND'S MOST BEAUTIFUL DISC GOLF LOCATIONS.

[CLICK HERE FOR DETAILS](#) ►



FEATURE EVENT

2025 TAUPŌ CLASSIC



SPA PARK, TAUPŌ

JAN 17 - 19

The Tour Down Under is excited to return to New Zealand's premier disc golf venue for the 2025 Taupō Classic! Be part of one of New Zealand's most thrilling disc golf experiences, at the Southern Hemisphere's highest ranked disc golf course,

As the first course outside of the United States and Europe to earn a spot in UDisc's Top 100 Global Rankings (#61), Spa Park is a fitting venue for this world-class PDGA A-tier.

For event registration details, visit dgscene.com/25tc.

REGISTRATION OPENS THURSDAY, SEPT 26TH



PLAYER EXPERIENCE:

"An exceptional venue and event, Spa Park is Pro Tour ready!"



COREY ELLIS
2023 EUROPEAN OPEN CHAMPION

"The professionalism, location and scenery in Taupō is world class."



JULIANA KORVER
5X WORLD CHAMPION



PARTNERSHIPS

The Tour Down Under is excited to welcome brand partnership opportunities in tandem with our spectacular events. We are strongly committed to fostering growth and delivering a range of unforgettable experiences with our global audience. We warmly invite expressions of interest from potential brand collaborators to partner with us in 2025.

[CLICK HERE ►](#)

PARTNER WITH US AND CONNECT WITH DISC GOLFERS WORLDWIDE.

- BRAND ACTIVATION
- PRODUCT SEEDING
- CONTENT CREATION
- GLOBAL REACH
- UNIQUE MARKET SUBSET
- DESTINATION MARKETING



JOIN US ON TOUR THIS SUMMER IN NEW ZEALAND.

CONTACT US



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